

**ROSE STREET**  
GARDEN



**THE STORY SO FAR**

**BOMBAY SAPPHIRE®**

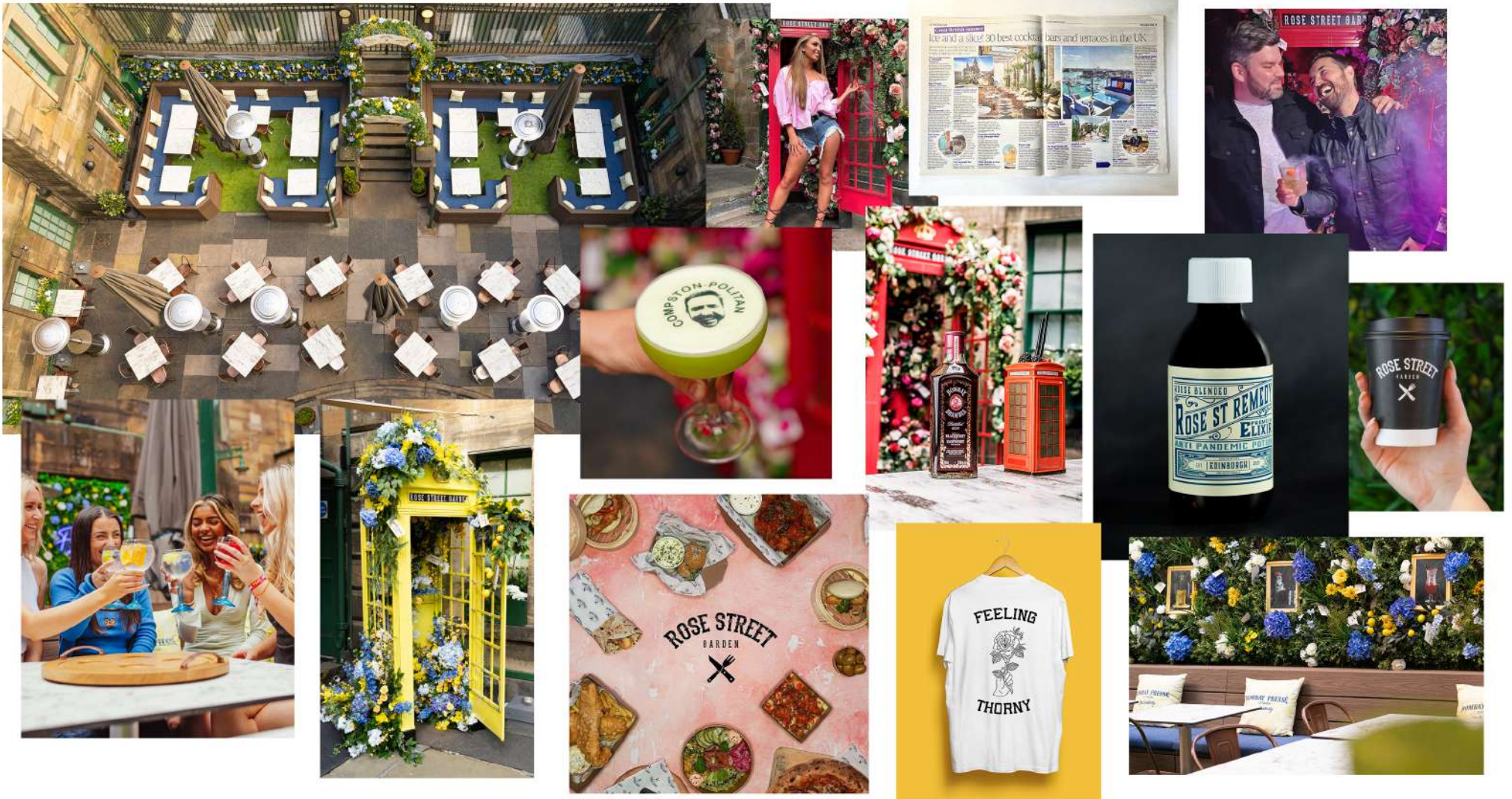
# THIS IS WHERE WE STARTED

IN 2017 THIS SPACE WAS KNOWN AS THE DOME'S GARDEN CAFE.  
WE KNEW THERE WAS A LOT OF POTENTIAL TO DO SOMETHING GREAT WITH THIS SPACE.



# THIS IS WHERE WE ARE NOW

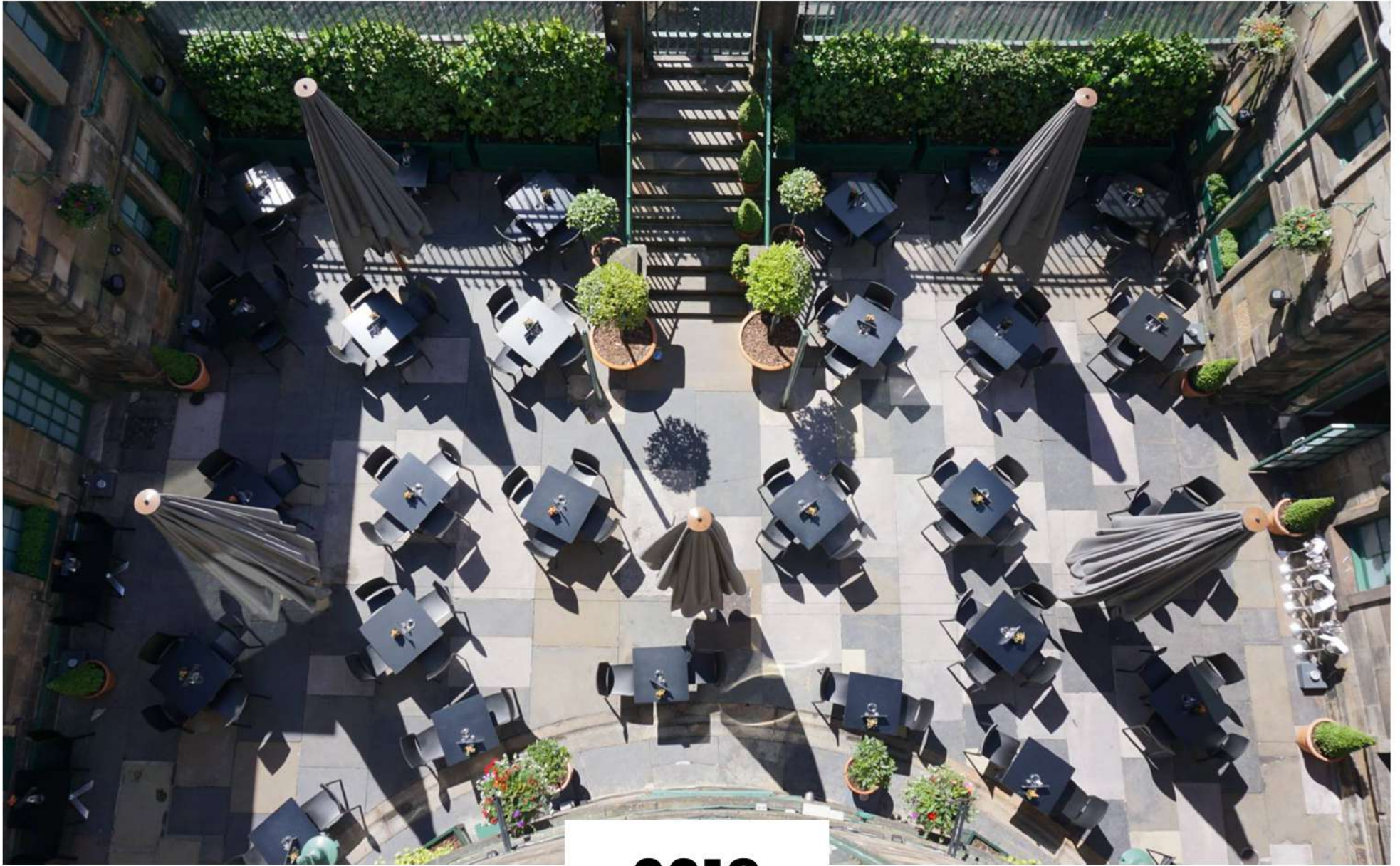
A FUN FILLED STREET FOOD, GIN GARDEN AND COCKTAIL OASIS.  
A DESTINATION VENUE.



# BUT HOW DID WE GET HERE?

THE  
GARDEN  
CAFE

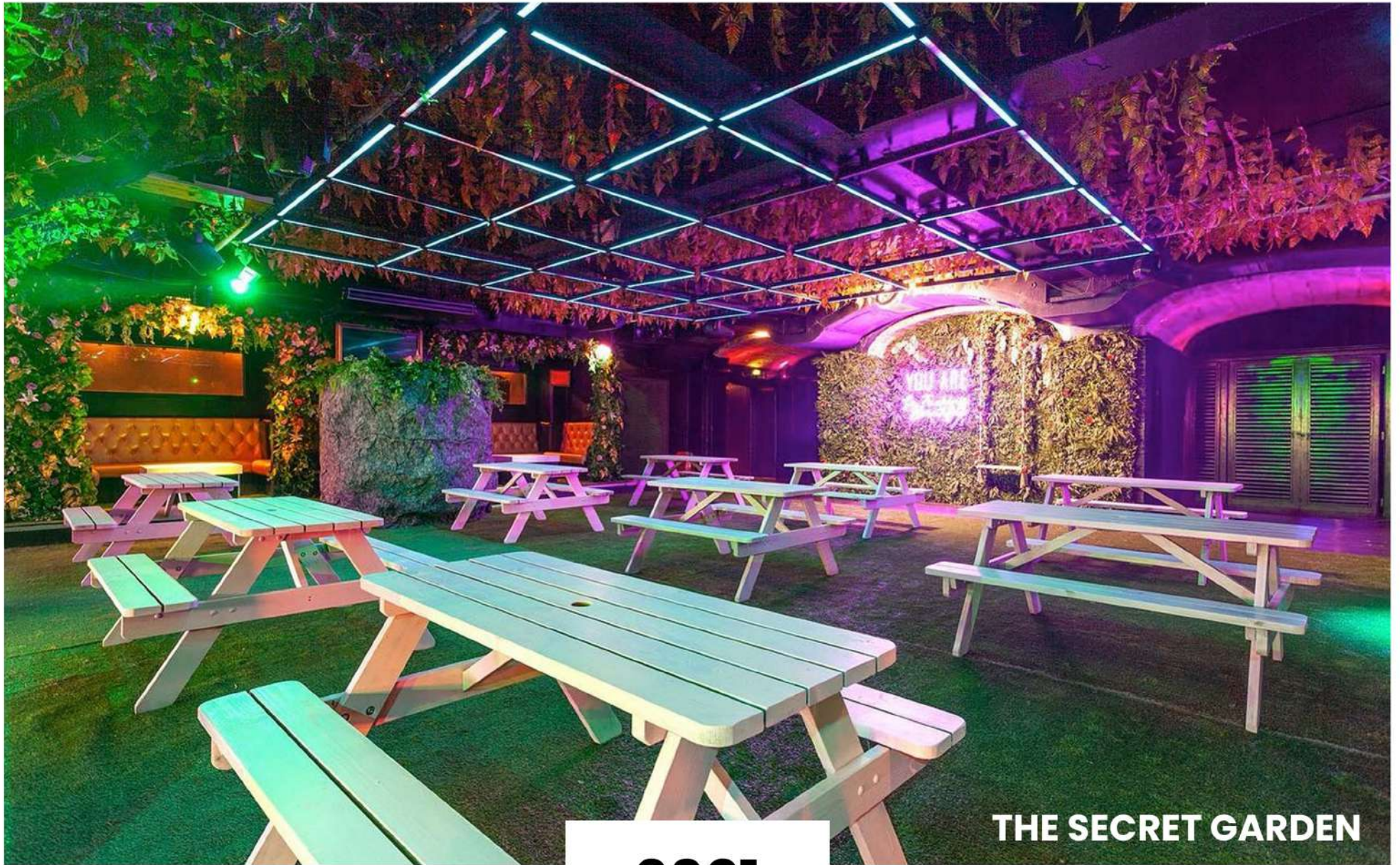




**2018**

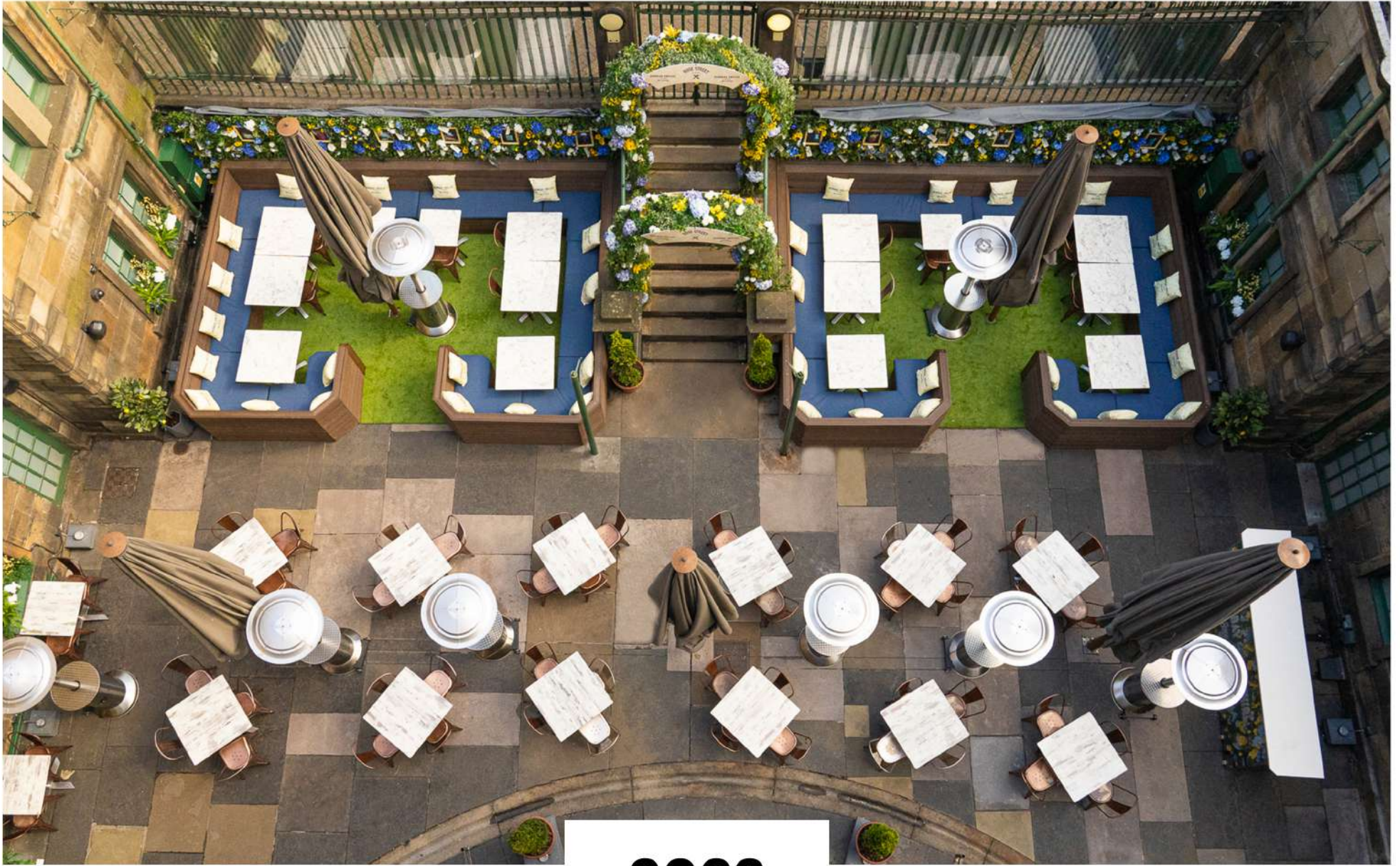


**2020**



**2021**

**THE SECRET GARDEN**



**2022**





WE PARTNERED WITH BOMBAY SAPPHIRE WHO HELPED SUPPORT US FINANCIALLY TO REDECORATE THE GARDEN.

WE LOOKED AT THE MARKET AND WHAT CUSTOMERS WERE ENJOYING AND CREATED A FOOD AND DRINKS MENU THAT WE THOUGHT WAS GREAT AND RELEVANT. AT THE TIME STREET FOOD WAS BECOMING INCREASINGLY POPULAR.

WE WERE LISTED IN THE TIMES & SUNDAY TIMES AS ONE OF THE TOP 30 COCKTAIL BARS AND TERRACES IN THE UK.

OPENING AND CLOSING WAS VERY CHALLENGING BUT OUR TEAM DID AN AMAZING JOB AND WE SMASHED SALES RECORD FOR 2020!

**2018**

**2019**

**2020**

**2021**

**2022**

RSG STARTED AS A JOINT VENTURE WITH THE DOME.

THE DOME RAN THE FOOD, RSG RAN THE DRINKS.

THE DRINKS WERE A GREAT SUCCESS AND THIS WAS A CLEAR INDICATION THAT THE CUSTOMER EXPERIENCE AT IN THE GARDEN HAD TO EVOLVE.

THIS IS WHERE ROSE STREET GARDEN WAS BORN.

WE BUILT OUR OWN MOBILE ORDERING APP TO ALLOW CUSTOMERS TO ORDER CONTACTLESS AND FEEL SAFER WITH COVID BEING A BIG PROBLEM AT THE TIME.

WE GOT CAROLE BASKIN (TIGER KING) TO PROMOTE OUR "SPICED EXOTIC" COCKTAIL. TIGER KING WAS HUGE ON NETFLIX AT THE TIME.

WE OPENED THE SECRET GARDEN INSIDE WHYNOT WHICH DOUBLED OUR CAPACITY.

WE DELIVERED COCKTAILS TO PEOPLE AT HOME!

WE WON BEST OUTDOOR AREA AT THE EDINBURGH RESTAURANT AWARDS.

WE WON BEST OUTDOOR AREA AT THE SLTN AWARDS



# EXPERIENCE IS EVERYTHING (DRINKS)



\* 079 ME \*



\* COMPSTON-POLITAN \*



\* BLACK MAGIC \*



\* WHAT'S KRAKEN \*

# EXPERIENCE IS EVERYTHING (VENUE)



**PHOTO OPS**



**COMFORT & COLOURFUL**



**CHEEKY NEONS**



**SUPPORT LOCAL**

# PARTNER PERFECT SERVES



**PERFECT SERVE**

**079ME**



**SIMPLY THE ZEST**

**OMG&T**

